



Mayor Javier Lopez

Mayor's Monthly Update



March 2022



Mayor's Message

Welcome to my first newsletter! Every month a new newsletter will be sent out with the latest city news and events.

Spring is coming! March is the month to celebrate the anticipated beginning of spring and daylight savings time. The darkest days will soon be behind us!

Since 1987, March is also earmarked as "Women's History Month" to acknowledge the often-overlooked contributions of women in history, society and culture. Many amazing women's achievements are noteworthy and significant.

I challenge our citizens, during this month of women's recognition, to not only look outward, but look within your own sphere of influence at the women in YOUR life that have had a positive impact on you.

A simple 'thank you' to your mother or grandmother, a heartfelt note to a teacher who mentored you, or a word of praise to your daughter to let her know you recognize her accomplishments.

Enjoy the warmer weather and the arrival of spring!

Ceres Highlights

At the March 14th City Council meeting, two items on the agenda made it a three hour session. Most importantly, we passed two resolutions. One was the redistricting of the City's four districts. Giving voters better representation in District 2, by changing the lines. District 2 is now only on the west side of the 99 Freeway. We also passed the ARPA fund resolution. The first round of funds have been allocated and are important for our future. Here is the link to the video on YouTube

<https://www.youtube.com/watch?v=b78iQu9iqVY>

UPCOMING EVENTS



COUNCIL & PC MEETINGS

MARCH 7: Planning Comm -Cancelled
 MARCH 14: Regular Council Meeting
 MARCH 18: Council Goal Setting
 MARCH 21: Planning Commission Mtg
 MARCH 28: Council Regular Meeting
 MARCH 31: CUSD & Council Mtg
 APRIL 11: Council Regular Meeting
 APRIL 25: Council Regular Meeting



OTHER EVENTS

MARCH 29: Launch of New City website
 MARCH 30: 7/11 Soft Opening
 APRIL 10: Easter Egg Hunt Smyrna Park
 Friday Nights: El Rematito Market

Mayor's Monthly Update

Ceres Highlights, Continued

On March 18th the City Council held a Goal Setting meeting. We went over a variety of items which included a Strategic Plan Discussion, Financial Overview / Budget approval schedule, Police / Code Enforcement, Engineering, Recreation, Human Resources / Risk Management, Public Works, Technology Services (IT), Community Development, Economic Development, City Clerk, Finance, Fire, Measure H, Employee Recognition, and AB 361 – Teleconferencing.

We also had a preview of the City's new website. In addition, I made for a call in support of some new ideas to be considered. A Cannabis Revenue Study, Homeless designated outreach worker, Reopening of River Bluff Regional Park, Annual celebration of Ceres birthday, Park Ranger Program or contract with Modesto in order to maintain our parks, a 4th of July Celebration Fireworks or a drone display, More funding for National Night Out, Love Ceres support and funding, Designating Landmarks in the City, and Cinco de Mayo parade participation.

The Video of the Goal Setting Meeting can be found on the City's YouTube channel at <https://www.youtube.com/watch?v=lnFPyP27m6c>

The City of Ceres will launch new website on March 29th with new and exciting features. Visit our new website at <https://ci.ceres.ca.us/>

A new citywide app will soon follow!

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