



# Ceres, CA (in Stanislaus county) (ZIP 95307)

Opportunity Stanislaus



1625 I Street  
Modesto, California 95354

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## Report Parameters

### 1 ZIP

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95307 Ceres, CA (in Stanislaus county)

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**47,371**

Population (2021)

Population **grew by 2,827** over the last 5 years and is projected to **grow by 3,391** over the next 5 years.

**17,336**

Total Regional Employment

Jobs **grew by 8** over the last 5 years and are projected to **grow by 378** over the next 5 years.

**\$72.2K**

Avg. Earnings Per Job (2021)

Regional average earnings per job are **\$3.3K below** the national average earnings of \$75.5K per job.

## Takeaways

- As of 2021 the region's population **increased by 6.3%** since 2016, growing by 2,827. Population is expected to **increase by 7.2%** between 2021 and 2026, adding 3,391.
- From 2016 to 2021, jobs **increased by 0.0%** in Ceres, CA (in Stanislaus county) (ZIP 95307) from 17,328 to **17,336**. This change **outpaced the national growth rate of 0.4% by 0.4%**. Labor force data is not available for Ceres, CA (in Stanislaus county) (ZIP 95307).
- There is no education attainment data for Ceres, CA (in Stanislaus county) (ZIP 95307).
- The top three industries in 2021 are Fruit and Vegetable Preserving and Specialty Food Manufacturing, Support Activities for Crop Production, and Beverage Manufacturing.

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	47,371	N/A	17,336	124.8	\$2.32B	\$4.27B	\$4.06B
State	39,531,909	19,178,911	19,090,810	135.2	\$3.15T	\$1.75T	\$2.33T
Nation	331,820,028	162,099,053	159,996,544	100.0	\$21.78T	\$0	\$10.79T

## Nov 2021 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

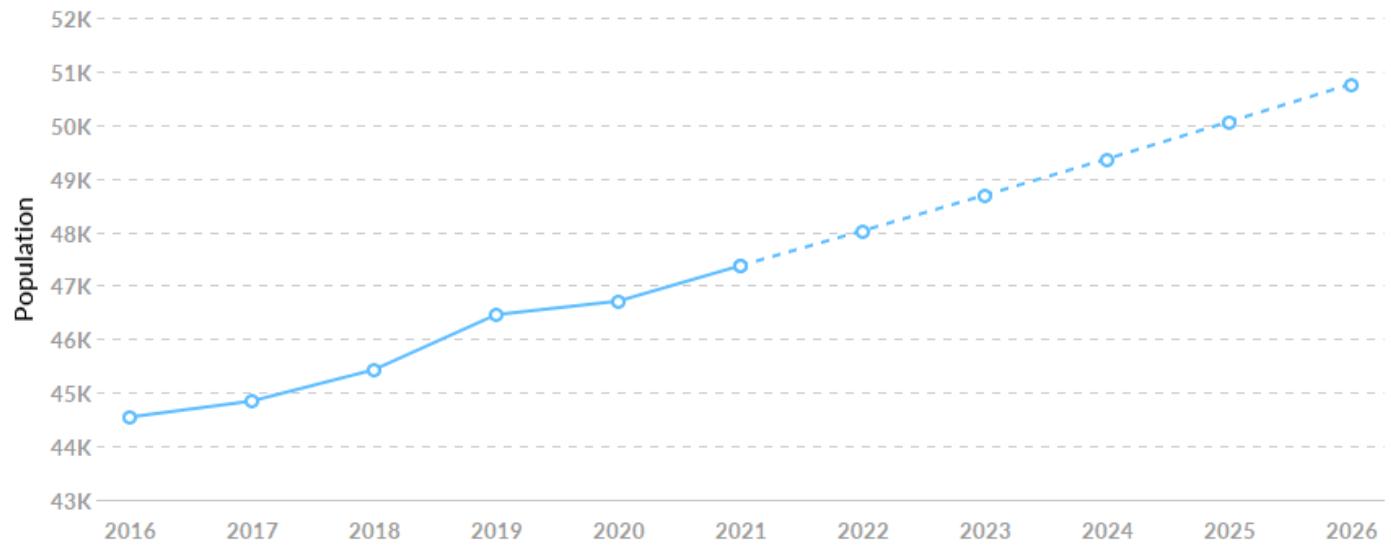
## Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

# Historic & Projected Trends

## Population Trends

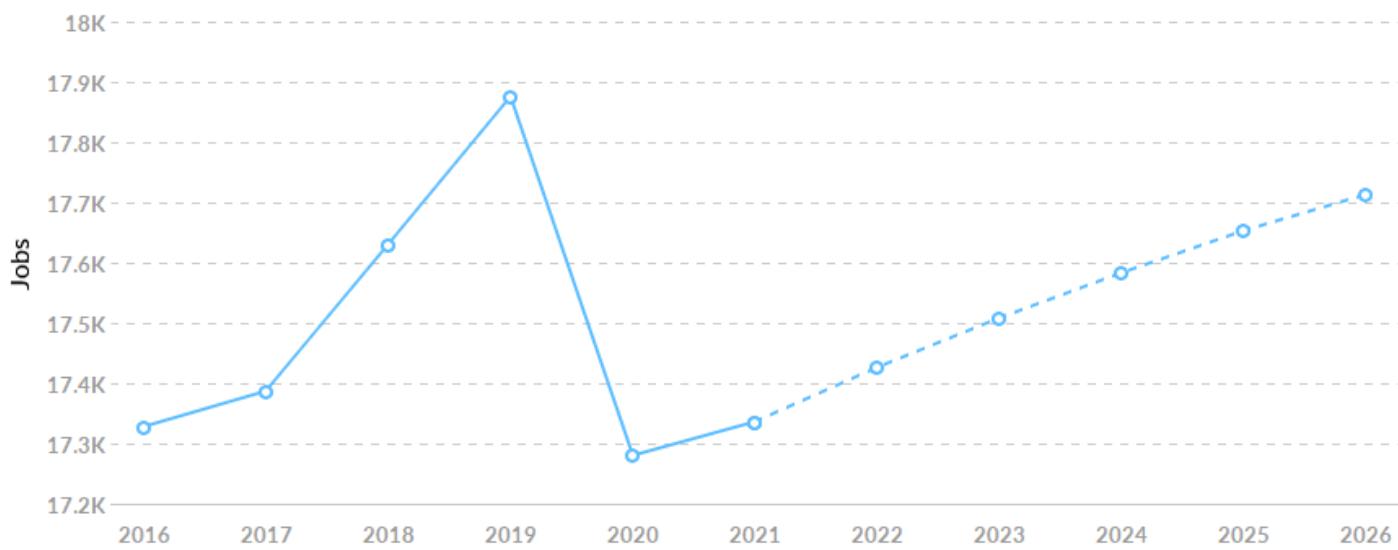
As of 2021 the region's population **increased by 6.3%** since 2016, growing by 2,827. Population is expected to **increase by 7.2%** between 2021 and 2026, adding 3,391.



Timeframe	Population
2016	44,544
2017	44,842
2018	45,428
2019	46,455
2020	46,708
2021	47,371
2022	48,022
2023	48,687
2024	49,363
2025	50,058
2026	50,762

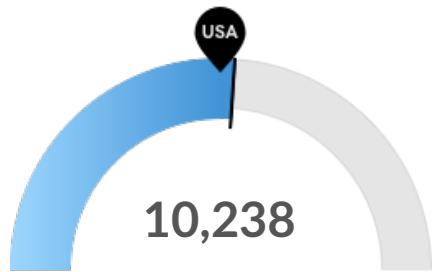
## Job Trends

From 2016 to 2021, jobs increased by 0.0% in Ceres, CA (in Stanislaus county) (ZIP 95307) from 17,328 to **17,336**. This change outpaced the national growth rate of 0.4% by 0.4%.



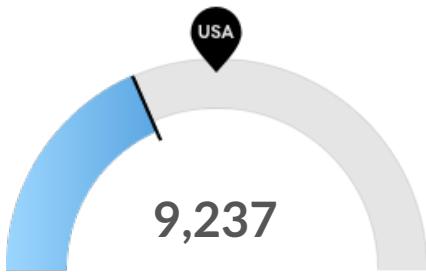
Timeframe	Jobs
2016	17,328
2017	17,387
2018	17,630
2019	17,875
2020	17,280
2021	17,336
2022	17,426
2023	17,508
2024	17,583
2025	17,653
2026	17,713

## Population Characteristics



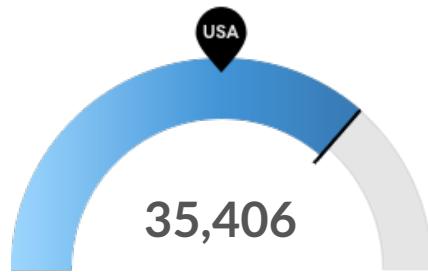
**Millennials**

Ceres, CA (in Stanislaus county) (ZIP 95307) has 10,238 millennials (ages 25-39). The national average for an area this size is 9,625.



**Retiring Soon**

Retirement risk is low in Ceres, CA (in Stanislaus county) (ZIP 95307). The national average for an area this size is 13,902 people 55 or older, while there are 9,237 here.



**Racial Diversity**

Racial diversity is high in Ceres, CA (in Stanislaus county) (ZIP 95307). The national average for an area this size is 18,813 racially diverse people, while there are 35,406 here.



**Veterans**

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



**Violent Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

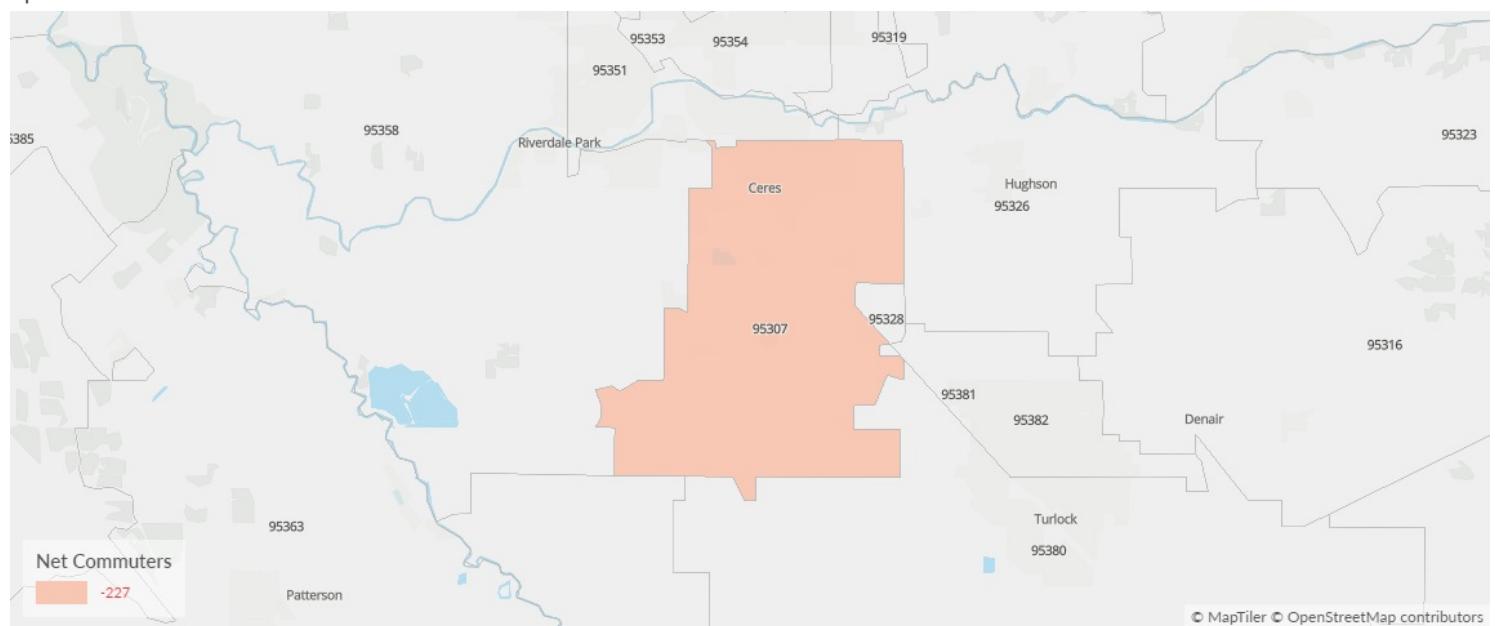


**Property Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

## Place of Work vs Place of Residence

Understanding where talent in Ceres, CA (in Stanislaus county) currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
95307	Ceres, CA (in Stanislaus...	17,336

### Where Talent Lives

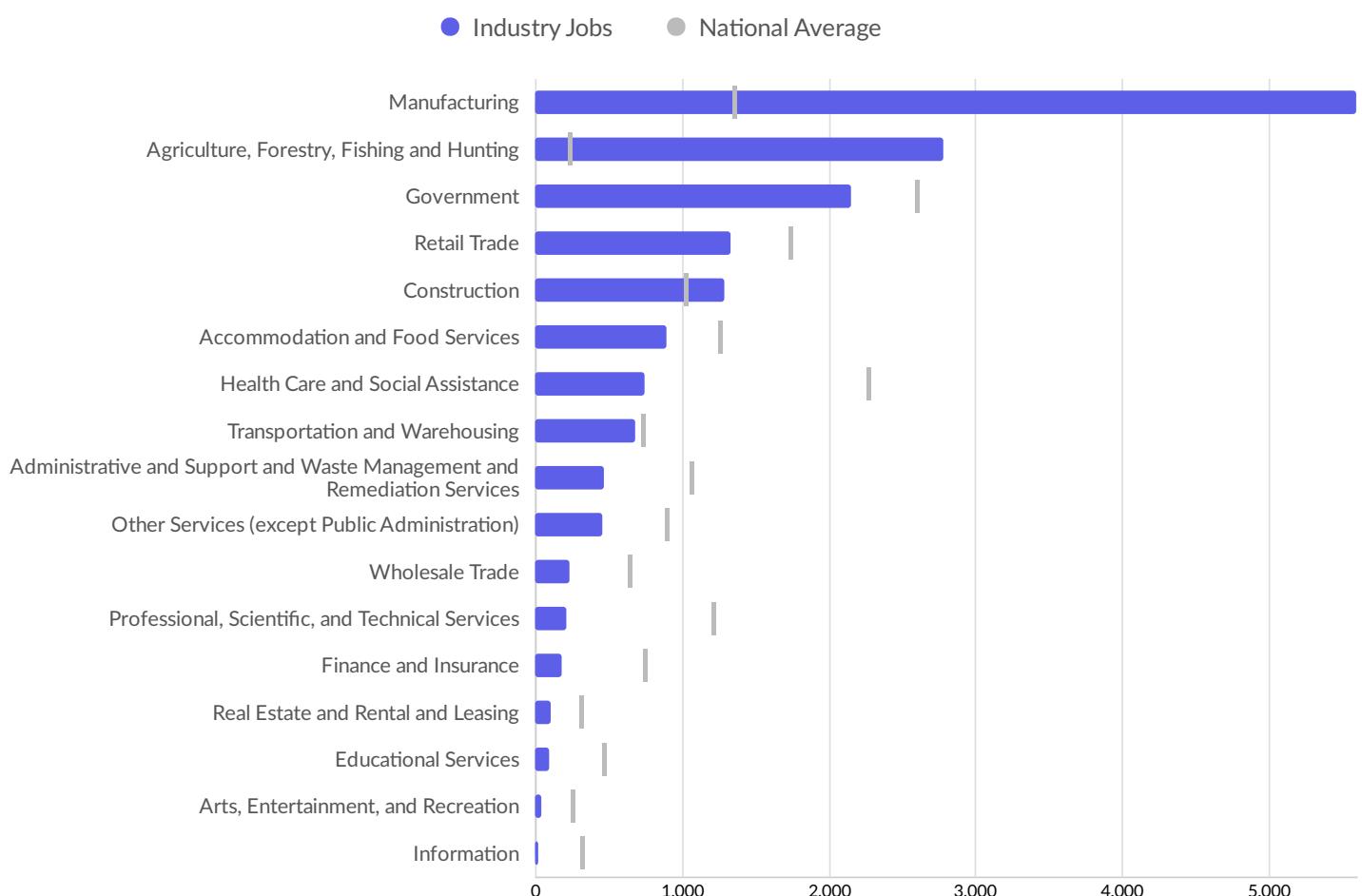
ZIP	Name	2021 Workers
95307	Ceres, CA (in Stanislaus...	17,563

## Inbound and Outbound Migration

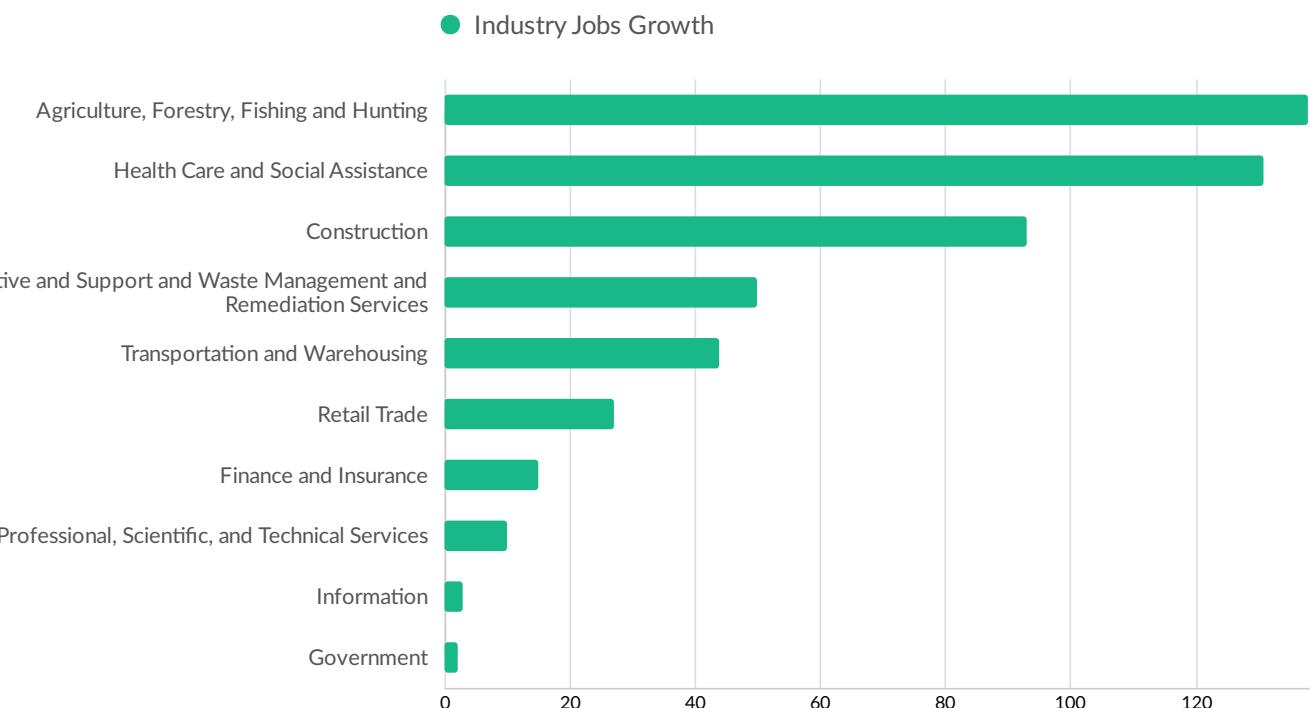
Migration data is not available at the ZIP level. Please select county level or higher to see this data.

## Industry Characteristics

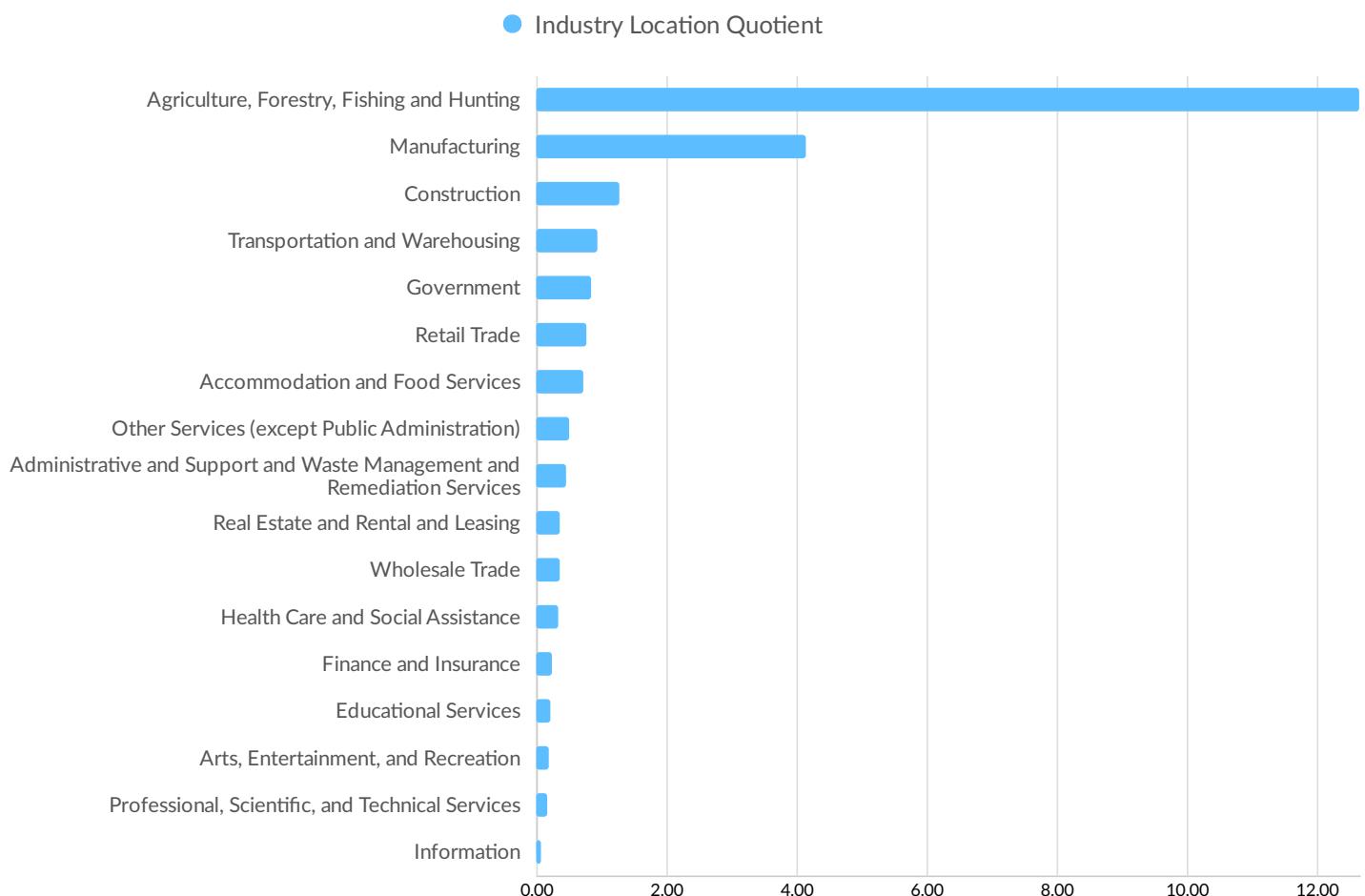
### Largest Industries



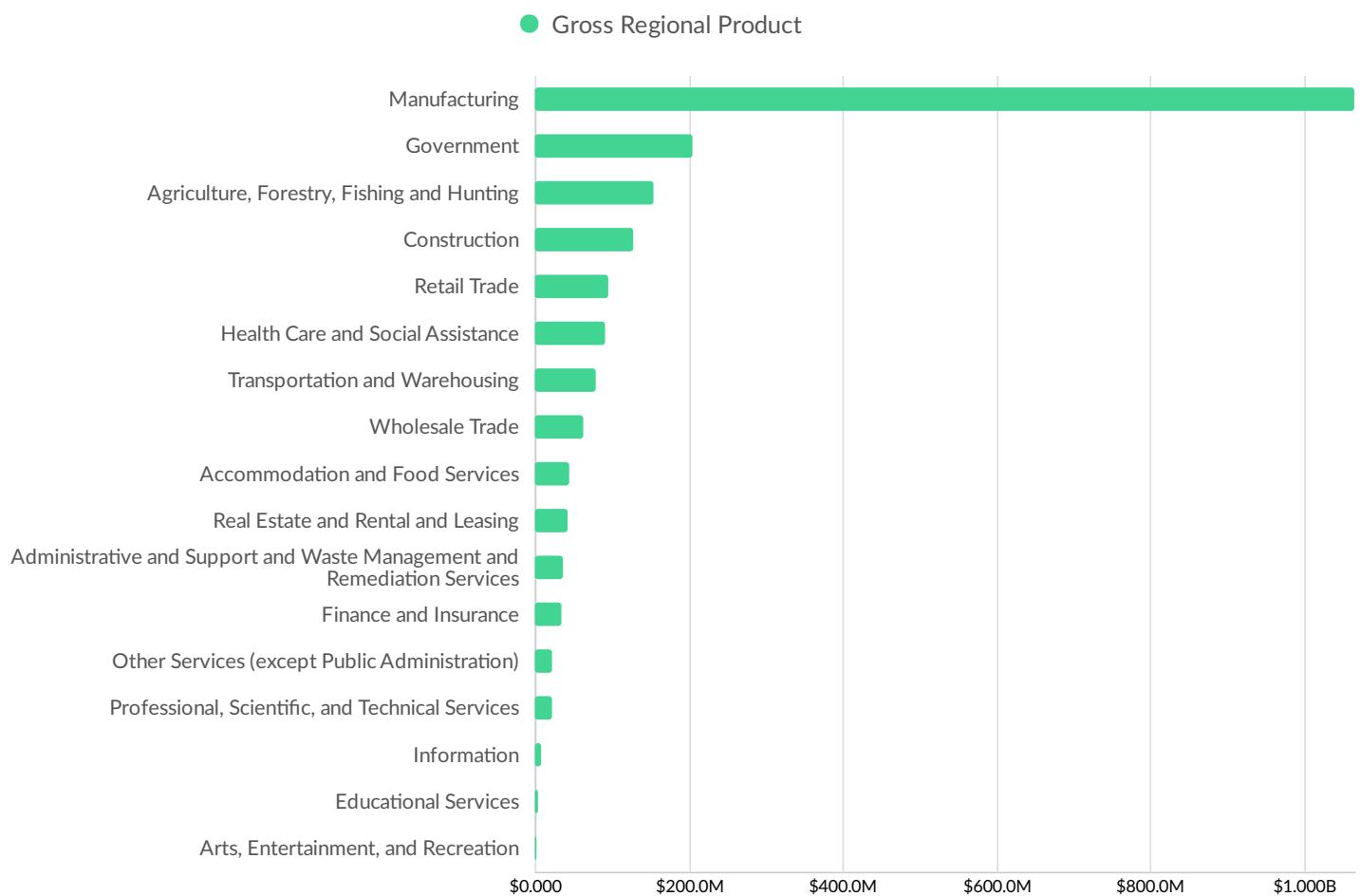
## Top Growing Industries



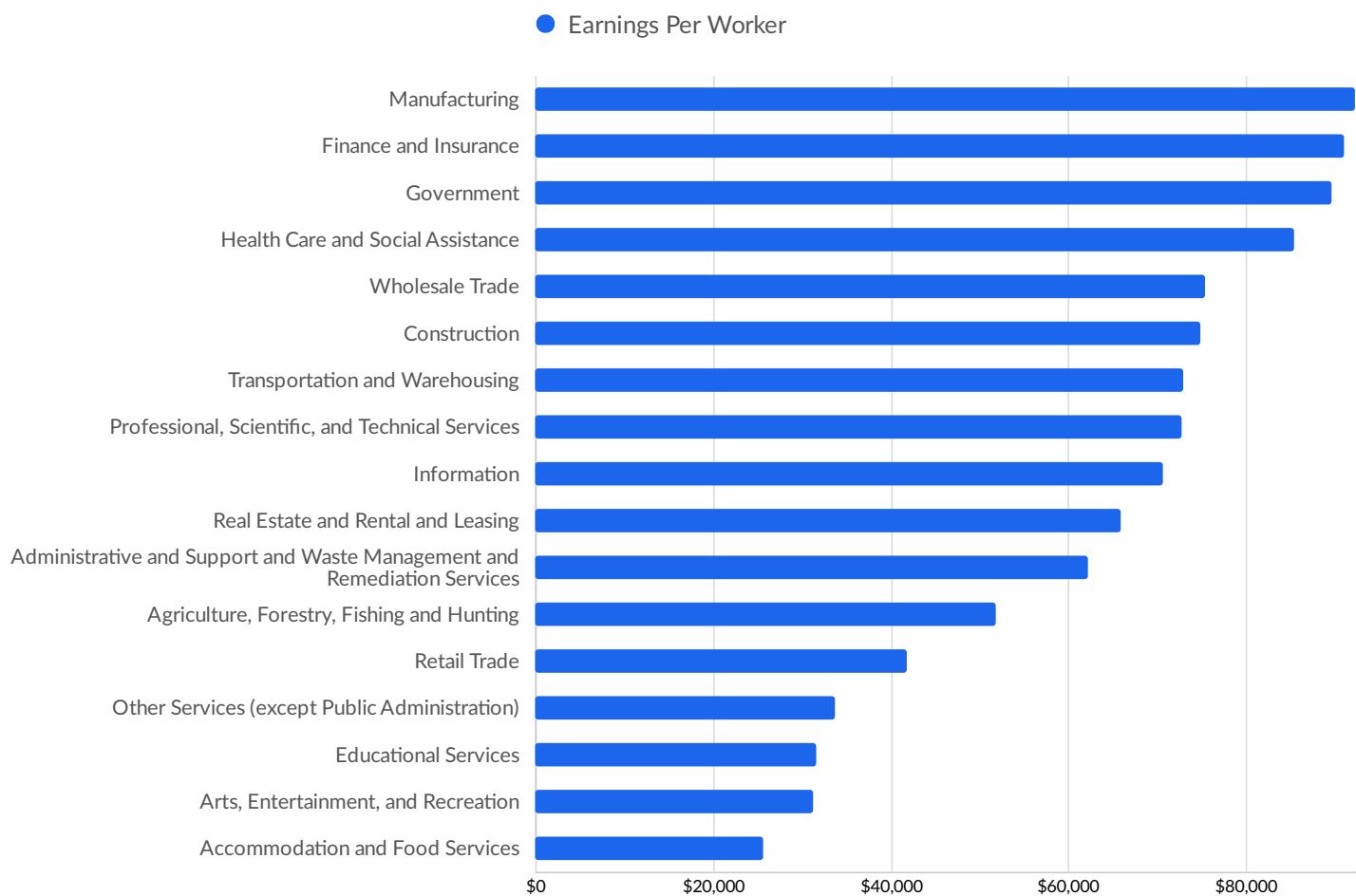
## Top Industry Location Quotient



## Top Industry GRP

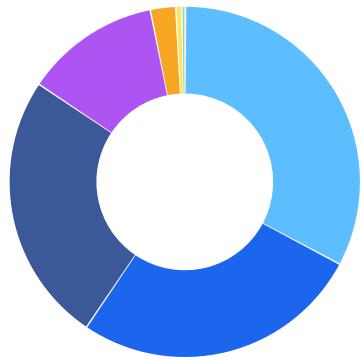


## Top Industry Earnings



## Business Characteristics

### Business Size

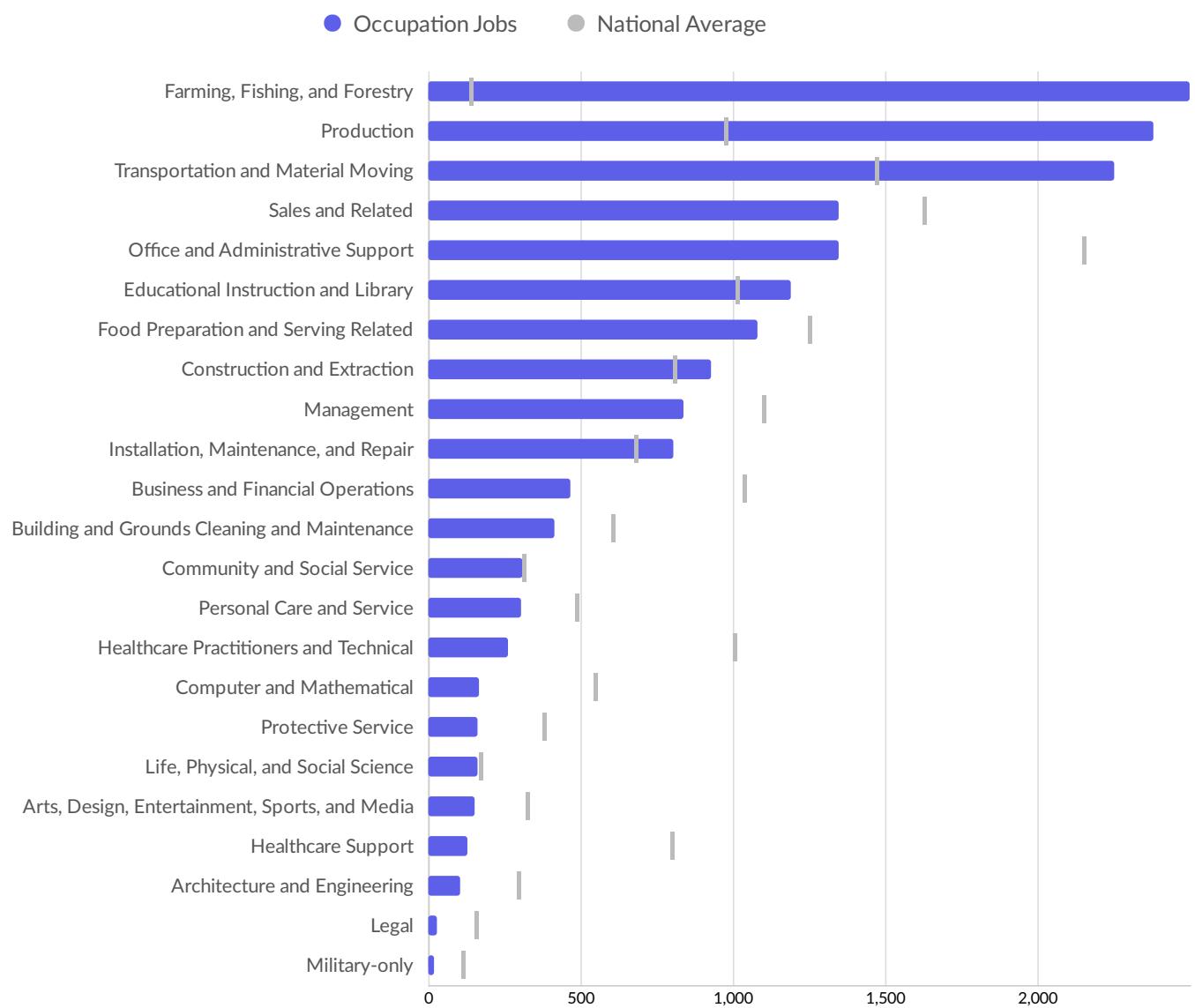


	Percentage	Business Count
1 to 4 employees	32.7%	294
5 to 9 employees	26.7%	240
10 to 19 employees	24.9%	224
20 to 49 employees	12.5%	112
50 to 99 employees	2.3%	21
100 to 249 employees	0.6%	5
250 to 499 employees	0.2%	2
500+ employees	0.1%	1

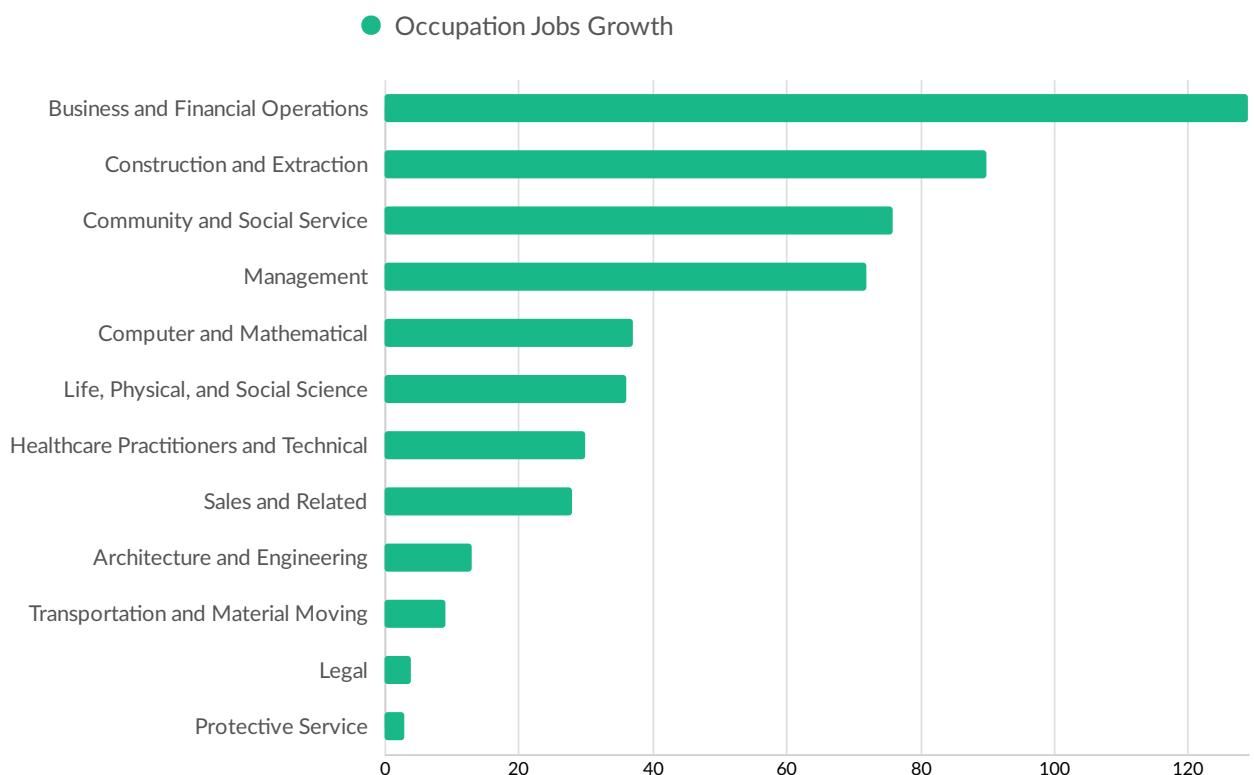
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

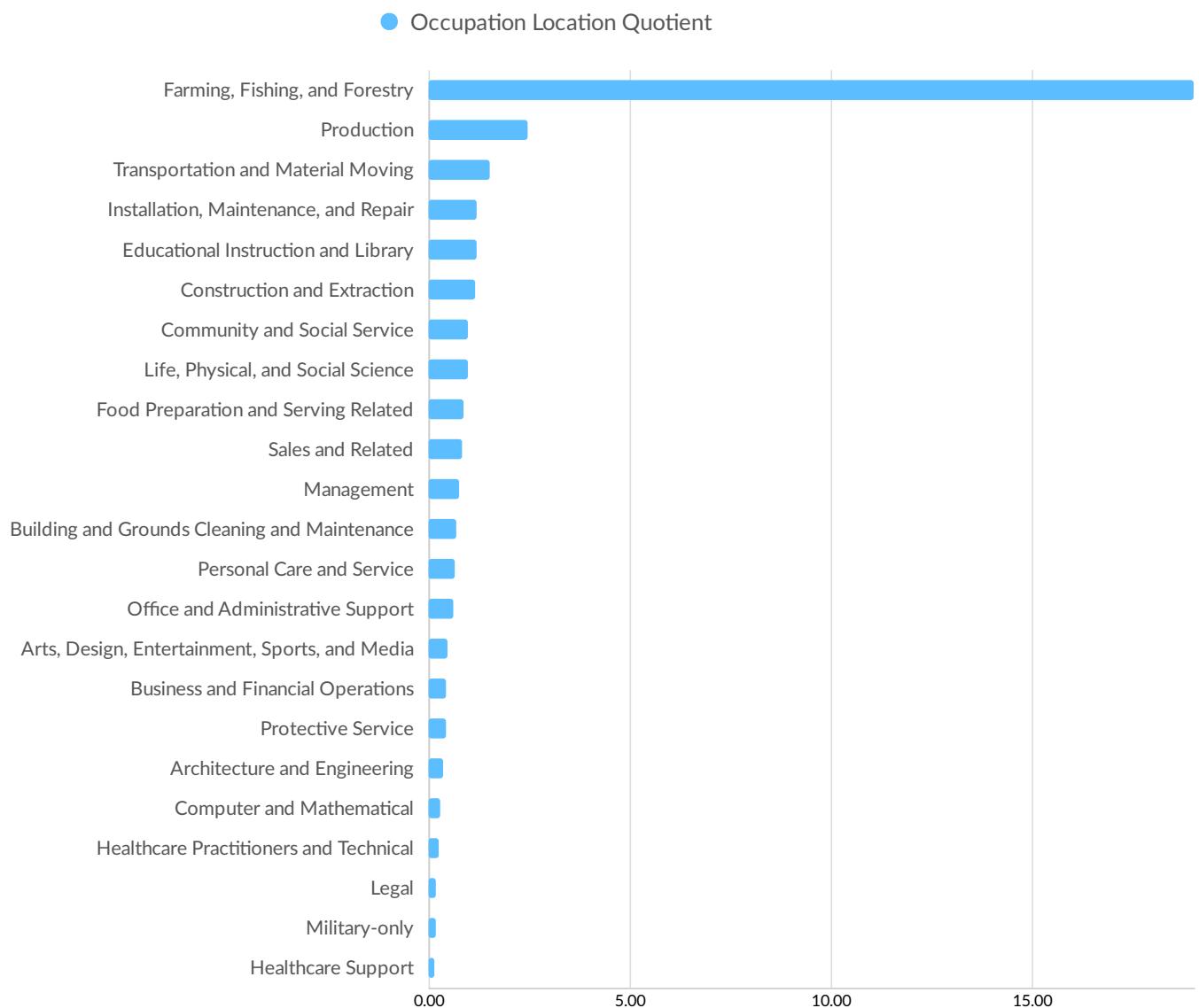
## Largest Occupations



## Top Growing Occupations



## Top Occupation Location Quotient



## Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

## Educational Pipeline

Over the last 5 years, no schools in Ceres, CA (in Stanislaus county) (ZIP 95307) produced graduates.