



# Ceres General Plan Update



## Introduction

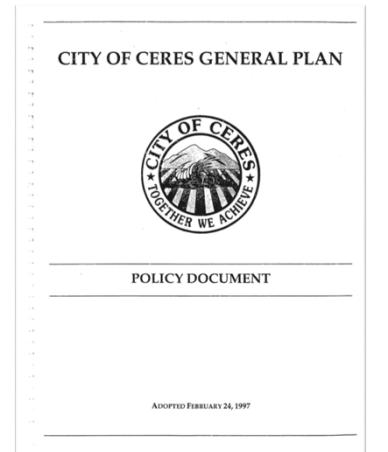
## Agenda

1. Introductions
2. Project Purpose and Process
3. Opportunities to Get Involved



## What is a General Plan?

- “Constitution for local development”
- Long range (20+ years)
- Expresses a vision for the community’s future
- Outlines goals, objectives, and policies to achieve the vision



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## Planning Area



## Project Outcomes

- General Plan
  - Goals, policies, and implementation actions
  - Required and optional elements
- Program-level Environmental Impact Report (EIR)
  - Fully assess and make public the environmental impacts of the General Plan as required by state law
  - “Self-mitigate” impacts through iterative revision of the General Plan

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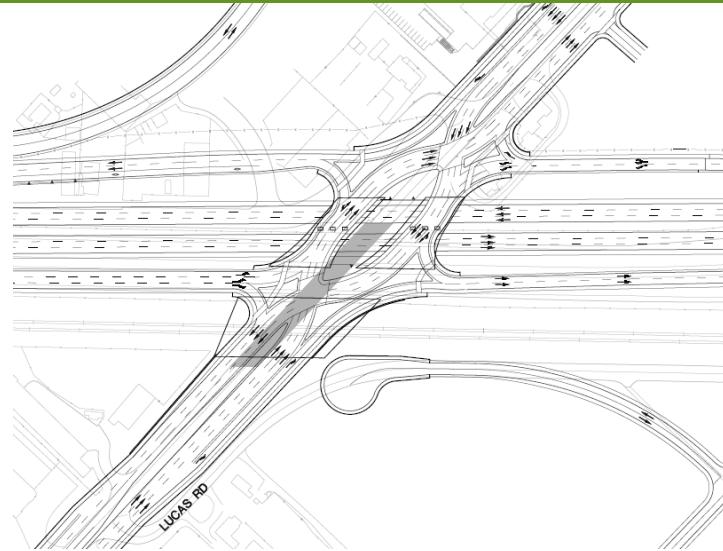
## Elements of a General Plan

State-Required	1997 Ceres General Plan	Proposed
Land Use	Land Use & Community Design	Land Use & Community Design
Circulation	Transportation & Circulation	Transportation & Circulation
Housing	Housing	Housing
Open Space	Agricultural & Natural Resources	Agricultural & Natural Resources
Conservation		
Noise	Health & Safety	Health & Safety
Safety		
	Public Facilities & Services	Public Facilities & Services
	Recreational & Cultural Resources	Recreational & Cultural Resources
		Economic Development
	Administration & Implementation	Administration & Implementation

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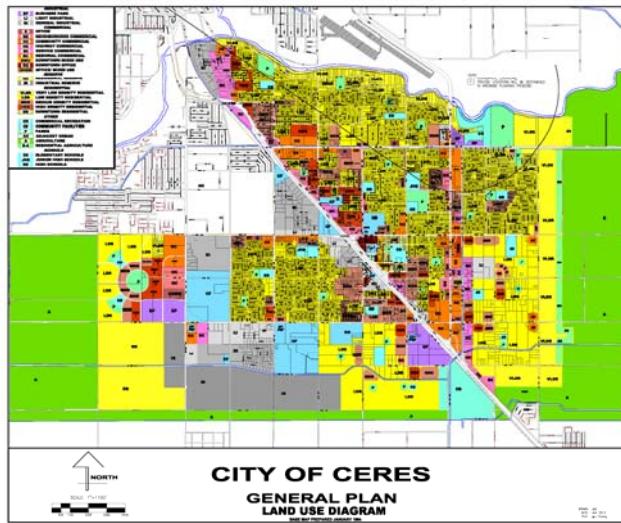
## Mitchell/Service Interchange



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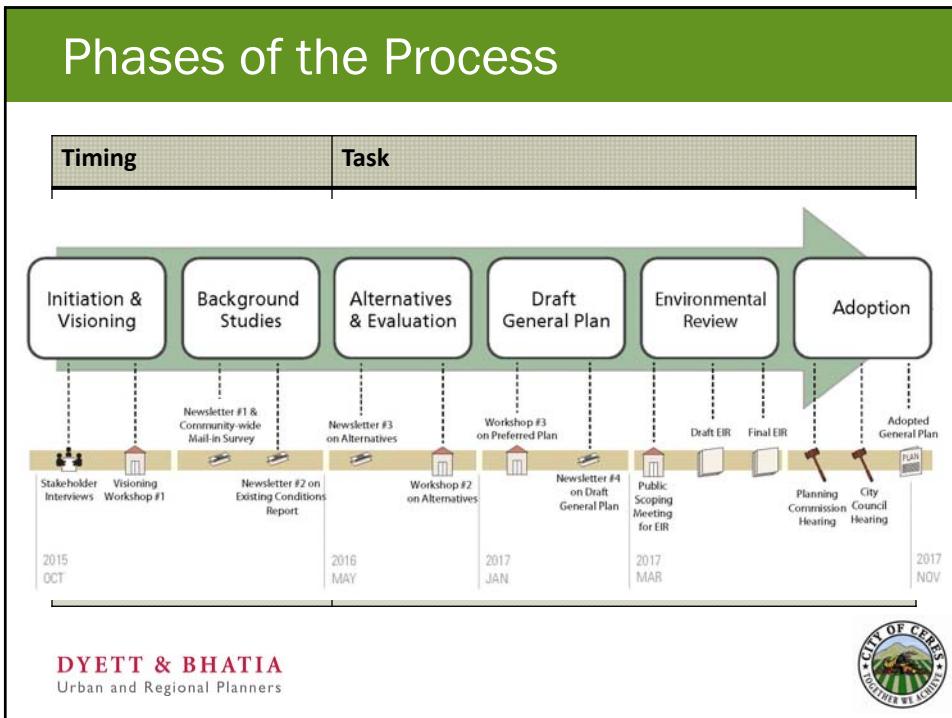


## Existing General Plan Land Use Diagram



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## Additional Questions or Comments

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## Opportunities to Get Involved

- Visit the project website [CeresGeneralPlanUpdate.com](http://CeresGeneralPlanUpdate.com)
- Mail-In Survey April 2016

*Check the website to stay updated on future  
opportunities to participate!*

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# THANK YOU!

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