



General Plan Update



City Council and Planning Commission

Kick-off Meeting

November 30, 2015

Agenda

1. Introductions
2. Project Purpose and Process
3. Roles of City Council and Planning Commission
4. Discussion
5. Upcoming Outreach Activities
6. Adjourn

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What is a General Plan?

- Long range (20+ years)
- “Constitution for local development”
- Expresses a vision for the community’s future
- Outlines goals, objectives, and policies to achieve the vision

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General Plan Requirements

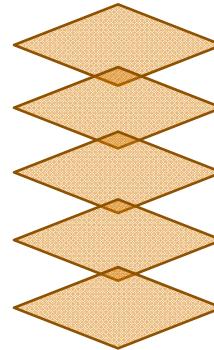
- Comprehensive
 - Applies to entire city and surrounding area that “bears relation” to its planning
 - Addresses full range of issues affecting Ceres’s physical development
- Internally consistent
 - All elements, policies, diagrams, and analysis fully integrated, with no conflicts
- Vertically consistent implementation

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Vertically consistent implementation

- General Plan
- Specific Plan
- Zoning Ordinance
- Design Standards
- Building Codes



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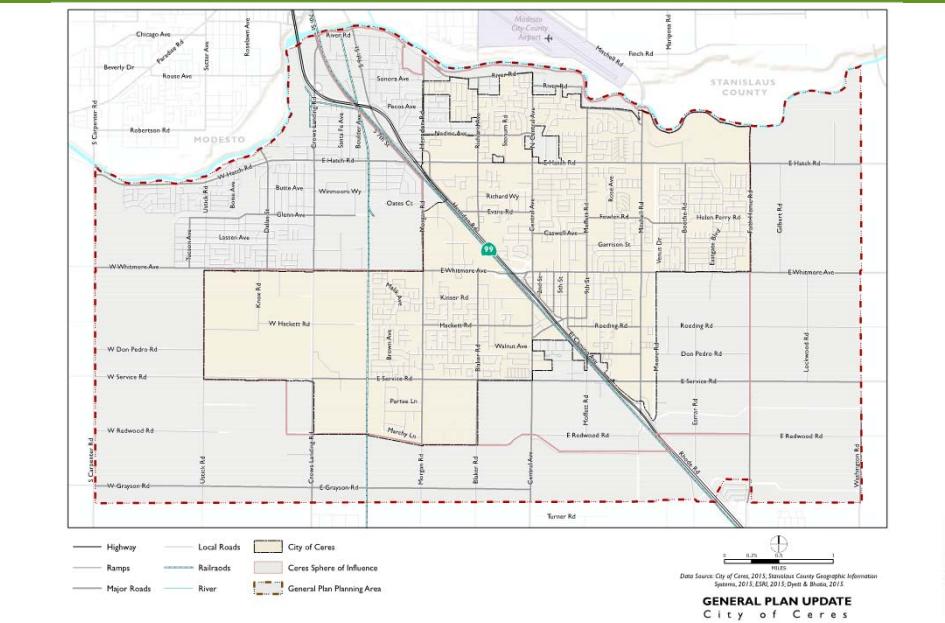
Project Outcomes

- General Plan
 - Goals, policies, and implementation actions
 - Required and optional elements
- Program-level Environmental Impact Report
 - “Self-mitigating” by being prepared with the Plan simultaneously
 - Allows for subsequent projects to tier off it

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Planning Area



Elements of a General Plan

State-Required	1997 Ceres General Plan	Proposed
Land Use	Land Use & Community Design	Land Use & Community Design
Circulation	Transportation & Circulation	Transportation & Circulation
Housing	Housing	Housing
Open Space	Agricultural & Natural Resources	Agricultural & Natural Resources
Conservation		
Noise	Health & Safety	Health & Safety
Safety		
	Public Facilities & Services	Community Facilities & Services
	Recreational & Cultural Resources	
	Administration & Implementation	Administration & Implementation

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Public Participation & Decision-making

Public Input

- Project Website
- Stakeholder Meetings
- Community Workshops
- Community-Wide Mail-In Survey
- Newsletters

Official Input & Review

- City Council
- Planning Commission
- State Agencies

Approving Authority

- City Council

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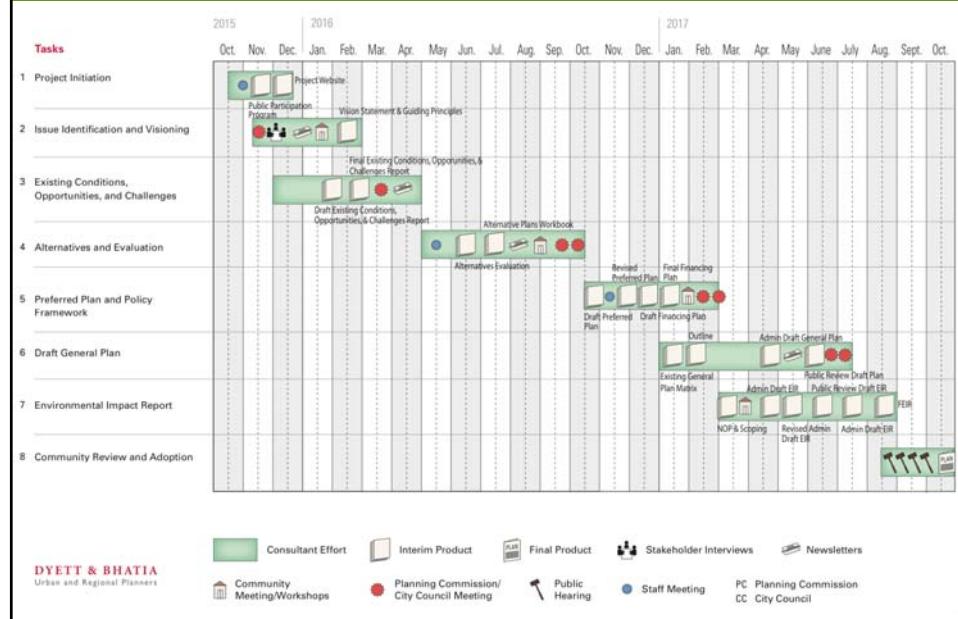
Phases of the Process

Timing	Task
Nov - Dec 2015	Project Initiation
Nov 2015 – Feb 2016	Issue Identification & Visioning
Dec 2015 – Apr 2016	Existing Conditions, Opportunities, & Challenges
May – Oct 2016	Alternatives & Evaluation
Oct 2016 – Feb 2017	Preferred Plan and Policy Framework
Jan – Jul 2017	Draft General Plan
Mar – Aug 2017	Environmental Impact Report
Aug – Oct 2017	Community Review & Adoption

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Schedule



Planning Commission & City Council Role

- Both Planning Commission and City Council will:
 - Review products & options presented
 - Attend community meetings & review public feedback
 - Provide feedback and recommendations at key stages
- City Council will:
 - Take action to certify Final Environmental Impact Report
 - Take action to adopt General Plan

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Planning Commission & City Council Meetings

Task	Entity	Timing
Issue Identification & Visioning	Planning Commission & City Council	Today
Existing Conditions, Opportunities, & Challenges	Planning Commission	March 2016
Alternatives & Evaluation	Planning Commission	September 2016
	City Council	October 2016
Preferred Plan and Policy Framework	Planning Commission	February 2017
	City Council	Feb/March 2017
Draft General Plan	Planning Commission	September 2017
	City Council	October 2017

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Discussion

- What is your overall vision for Ceres' future?
- What are the greatest opportunities and challenges you see in achieving that vision?
- What specific issues (topic or area) would you like to see the General Plan address?

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Upcoming Outreach Activities

- Website launch Early December 2015
- Stakeholder Interviews December 8-9, 2015
- Mail-In Survey Dec - Jan 2016
- Community Workshop January 28, 2016

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THANK YOU!

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