

**PRIORITIES FOR CERES' FUTURE - GENERAL PLAN UPDATE - DOT EXERCISE**  
**CERES STREET FAIRE - May 6-7, 2017**

Rank	Description	Quantity	Percentage
1	Community events and farmers markets for access to healthy, affordable and culturally diverse local foods, fruits and vegetables	91	17.0%
2	Residential areas designed to promote walking, bicycling and transit access	80	15.0%
3	Pedestrian-friendly Downtown commercial area with specialty retail opportunities	77	14.4%
4	Adequate land for commercial and industrial uses for increased shopping opportunities, jobs and economic vitality	71	13.3%
5	Expand recreational opportunities citywide and development of new parks and facilities for walking and biking	67	12.5%
6	Preservation of agricultural land and consideration of mechanisms for conservation	51	9.5%
7	Infill development and re-use of underutilized land before growth outside of current city limits	38	7.1%
8	Mixed-use development (for example, residential development next to or on top of a neighborhood store)	26	4.9%
9	Creation of design guidelines for new buildings within Ceres (residential, commercial and industrial)	19	3.6%
10	Housing near schools in order to enhance neighborhoods and minimize transportation requirements, costs, and potential safety problems	15	2.8%

