

**CITY OF CERES**  
**PLANNING DIVISION SIGN APPLICATION**

**PLANNING & BUILDING DIVISION**  
**2220 MAGNOLIA STREET**  
**CERES, CA. 95307**  
**(209) 538-5774 FAX (209) 538-5675**

*Please complete the following:*

**Name of Applicant:** \_\_\_\_\_

**Address of Applicant:** \_\_\_\_\_

**Address of Property:** \_\_\_\_\_

**Assessor's Parcel No.:** \_\_\_\_\_

**Telephone No.:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_ **Business Tel. #** \_\_\_\_\_

**Type of Sign(s):**  Permanent  Temporary  Change of Sign Face Only

**Type of Business or Use:** \_\_\_\_\_

**Parcel Size:** \_\_\_\_\_ sq. ft.

**Primary Business/Bldg. Frontage:** \_\_\_\_\_ ft.

**Secondary Business/Bldg. Frontage:** \_\_\_\_\_ ft.

(Primary business frontage is that portion of the building elevation facing a street, parking lot or walkway in which the primary entrance to the building is located. All other business frontage is secondary business frontage.)

**Describe Sign(s) to be Installed.** Please list each new sign separately by type, i.e. attached, ground, monument, freestanding. Note overall dimensions of sign. Indicate overall height above grade for all ground, monument, and freestanding signs. Use separate sheet if necessary:

Type	Dimensions	Height
_____	_____	_____
_____	_____	_____

**Describe Existing Sign(s) for this Business or Use.** (Not required for temporary sign approvals). Please list each existing sign separately by type, dimensions, and height (if freestanding):

Type	Dimensions	Height
_____	_____	_____
_____	_____	_____

**Are any signs proposed to be removed?** If so, please describe: \_\_\_\_\_

\_\_\_\_\_

**Total Area of Proposed Signs:** \_\_\_\_\_ sq.ft. **Total Area of Existing Signs:** \_\_\_\_\_ sq. ft.  
**(To Remain)**

**Important! Please include the following:**

1. A sketch of proposed sign(s), noting overall dimensions, color(s), height and method of attachment. Indicate whether the sign(s) will be illuminated.
2. A site plan showing where the existing and proposed sign(s) are/will be located on the property. Indicate the building location and dimensions. If the application is for a freestanding center identification sign, indicate the dimensions of the property. For all pole signs, indicate the distance of the property from the State Highway 99 right-of-way.

**Notes:**

- a. **Approval of a Planning Division Sign Application does not include any Building Permit approval that may also be required. Please contact the Building Inspection Division at (209) 538-5753 to determine whether a Building Permit is applicable for your type of sign(s).**
- b. Sign approval shall expire 18 months after its effective date, unless a different expiration date is stipulated at time of approval. A sign approval shall remain valid for the duration of any building permit issued for the proposed sign.
- c. Sign approval shall become void if the sign is not constructed, installed, or maintained in accordance with the approved application.

***For office use only:***

**Total Area Allowed:** \_\_\_\_\_ **Maximum Height Allowed:** \_\_\_\_\_

**Approval or Denial Date:** \_\_\_\_\_

**by:** \_\_\_\_\_

**Expiration Date:**

- 18 months
- 7 days (special events, i.e. sidewalk sales)
- 30 days (grand openings)
- Other (specify) \_\_\_\_\_

**Comments:** \_\_\_\_\_

## EXAMPLE

**Address of Property:** 123 Main Street

**Name of Applicant:** Classic Sign Company

**Address of Applicant:** 456 Ambassador Drive, Modesto, CA 95350

**Telephone #:** (209) 555-1234

**Type of Sign(s):**  Permanent  Temporary  Change of Sign Face Only

**Type of Business or Use:** Pet Shop

**Describe Sign(s) to be Installed.** Please list each new sign separately by type, i.e. attached, ground, monument, freestanding. Note overall dimensions of sign. Indicate overall height above grade for all ground, monument, and freestanding signs. Use separate sheet if necessary:

- 1) Attached 4' x 5' Pete's Pet Shop
- 2) Ground 3' x 4' Pete's Pets 5 feet high
- 3) Attached 2' x 3' Pet Supplies

**Describe Existing Sign(s) for this Business or Use.** (Not required for temporary sign approvals). Please list each existing sign separately by type and dimensions:

- 1) Attached 3' x 3' Pet Shop

**Are any signs proposed to be removed?** If so, please describe: 1 - 3'x 3' existing sign noted above

**Total Area of Proposed Signs:** 38 sq.ft.      **Total Area of Existing Signs:** 0 sq. ft.  
**(To Remain)**



**PLANNING DIVISION APPLICATION, ENVIRONMENTAL REVIEW  
AND MAINTENANCE FEES  
RESOLUTION 2024-147**

**APPLICATION FEES**

<input type="checkbox"/> SITE PLAN APPROVAL	10070.006712	
<input type="checkbox"/> Site Plan Approval (Custom Residential)	525.00	
<input type="checkbox"/> Site Plan Approval – Commercial/Industrial (Hearing)	4,200.00	
<input type="checkbox"/> Site Plan Approval Amendment – Commercial/Industrial (Hearing)	2,100.00	
<input type="checkbox"/> Site Plan Approval Amendment – Commercial/Industrial Staff Level	1,050.00	
<input type="checkbox"/> Site Plan Approval – Residential (Hearing)	2,800.00	
<input type="checkbox"/> Site Plan Approval Amendment – Residential (Hearing)	1,400.00	
<input type="checkbox"/> Site Plan Approval Amendment – Residential (Staff Level)	700.00	
<input type="checkbox"/> VARIANCE	10070.006712	2,800.00
<input type="checkbox"/> CONDITIONAL USE PERMIT	10070.006712	
<input type="checkbox"/> Hearing, Major	4,200.00	
<input type="checkbox"/> Hearing, Minor	2,100.00	
<input type="checkbox"/> Staff Level-Request for Minor Amendment	1,050.00	
<input type="checkbox"/> PLANNED COMMUNITY DEVELOPMENT PLAN	10070.006712	
<input type="checkbox"/> Planned Community Development Plan	11,200.00	
<input type="checkbox"/> Planned Community Development Plan Amendment	5,600.00	
<input type="checkbox"/> REZONE/PREZONE/PLANNED COMMUNITY MASTER PLAN	10070.006712	8,400.00
<input type="checkbox"/> TENTATIVE PARCEL/TRACT MAPS	10070.006714	
<input type="checkbox"/> Tentative Parcel Map 4 or less	3,150.00	
<input type="checkbox"/> Tentative Tract Map 5 or More	5,600.00	
<input type="checkbox"/> Tentative Tract/Parcel Map Amendment	1,400.00	
<input type="checkbox"/> Tentative Tract/Parcel Map Time Extension	700.00	
<input type="checkbox"/> LOT LINE ADJUSTMENT		
<input type="checkbox"/> Planning Fee	10070.006716	2,800.00
<input type="checkbox"/> Engineering Fee	10019.002330	4,800.00
<input type="checkbox"/> TIME EXTENSION	10070.006712	700.00
<input type="checkbox"/> SIGN PERMIT	10070.006712	175.00
<input type="checkbox"/> Grand Opening/Special Event Sign Permit		No Fee
<input type="checkbox"/> DEVELOPMENT AGREEMENTS/PLANS [a]		
<input type="checkbox"/> Development Agreement [a]	9200 787-XXX	8,400.00 T&M with Initial Deposit
<input type="checkbox"/> Development Agreement Amendment	9200 787-XXX	4,200.00 T&M with Initial Deposit
<input type="checkbox"/> Development Plan [c];[d]		
<input type="checkbox"/> Specific/Master Plan [a]	9200 787-XXX	11,200.00 T&M with Initial Deposit
<input type="checkbox"/> Specific/Master Plan Amendment [a]	9200 787-XXX	5,600.00 T&M with Initial Deposit
<input type="checkbox"/> GENERAL PLAN AMENDMENT [a];[b]	9200 787-XXX	7,000.00 T&M with Initial Deposit
<input type="checkbox"/> ANNEXATION	9200 787-XXX	11,200.00 T&M with Initial Deposit
<input type="checkbox"/> ZONING ORDINANCE TEXT AMENDMENT	9200 787-XXX	7,000.00 T&M with Initial Deposit
<input type="checkbox"/> OUT OF BOUNDARY SERVICE AGREEMENT		
<input type="checkbox"/> LAFCO Hearing	10070.006716	2,800.00
<input type="checkbox"/> Staff Level	10070.006716	700.00
<input type="checkbox"/> TEMPORARY USE PERMIT		
<input type="checkbox"/> Staff Level (Major)	10070.006712	263.00
<input type="checkbox"/> Staff Level (Minor)	10070.006712	131.00
<input type="checkbox"/> Amendment	10070.006712	79.00
<input type="checkbox"/> SIDEWALK VENDOR		
<input type="checkbox"/> Application Fee	10070.006712	263.00
<input type="checkbox"/> Annual Renewal Fee	10070.006712	116.00
<input type="checkbox"/> Engineering Fee	10070.006712	160.00

<input type="checkbox"/>	ADMINISTRATIVE USE PERMIT			
	Application Fee	10070.006712	378.00	_____
	Annual Renewal Fee	10070.006712	116.00	_____
<input type="checkbox"/>	ADMINISTRATIVE CONDITIONAL USE PERMIT			
	Application Fee	10070.006712	378.00	_____
	Annual Renewal Fee	10070.006712	116.00	_____
<input type="checkbox"/>	HOME OCCUPATION PERMIT	10070.006712	32.00	_____
	Renewal – 2-year	10070.006712	13.00	_____
<input type="checkbox"/>	COTTAGE FOOD OPERATIONS PERMIT	10070.006712	32.00	_____
	Renewal – 2-year	10070.006712	13.00	_____
<input type="checkbox"/>	PREDEVELOPMENT REVIEW		No Fee	_____
<input type="checkbox"/>	APPEAL			
	Appeal of Planning Commission Decision	10070.006712	1,000.00	_____
	Appeal of Planning Manager Determination	10070.006712	500.00	_____
<input type="checkbox"/>	PLANNING COMMISSION INTERPRETATION	10070.006712	700.00	_____

#### **ENVIRONMENTAL REVIEW FEES [f]**

<input type="checkbox"/>	INITIAL STUDY/MITIGATED NEGATIVE DECLARATION [c];[d]	10070.006716	4,200.00 T&M with Initial Deposit	_____
<input type="checkbox"/>	ENVIRONMENTAL IMPACT REPORT	9200 787-XXX	8,400.00 T&M with Initial Deposit	_____

#### **DEPT. OF FISH AND WILDLIFE FEES [e]**

<input type="checkbox"/>	REVIEW OF NEGATIVE DECLARATION/MITIGATED NEG. DEC [e]	78700.000201	2,968.75	_____
<input type="checkbox"/>	REVIEW OF EIR [e]	78700.000201	4,123.50	_____
<input type="checkbox"/>	NOTICE OF EXEMPTION [e]	10070.006716	57.00	_____
<input type="checkbox"/>	NOTICE OF DETERMINATION	10070.006716	57.00	_____

#### **MAINTENANCE FEES**

<input type="checkbox"/>	COPIES OF MAPS (Black & White)	10073.006728	10.00	_____
<input type="checkbox"/>	CD COPIES OF DOCUMENTS/MINUTES/PLANS	10073.006728	10.00	_____
<input type="checkbox"/>	FILE ARCHIVE-MICROFILMING	10073.006708	102.00	_____

Received by \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

[a] Deposit required-Burdened hourly rate charged against deposit.

[b] Deposit required-Burdened hour rate plus full cost of map service charged against deposit.

[c] Deposit required-Burdened hourly rate plus consultant and/or attorney costs charged against deposit.

[d] Requires submission of Processing Agreement Form.

[e] Fee set by State of California/Stanislaus County and may be adjusted each year.

[f] May require special studies (noise, traffic, air, etc...) - full cost of studies is responsibility of applicant. \$10,000 deposit is required so that staff may begin RFP process towards selection of a consultant to complete necessary study. If study is less than deposit, unused balance will be returned. If amount is more than deposit, the applicant will be required to submit the difference prior to commencement of contract.

FINANCE DEPT. USE ONLY
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